

# Security Solutions for Retail Displays



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## An example of a winning solution

Last year, we created a solution for Aldi within the liquor departments for their stores nationally. Wines and spirits are amongst the most commonly shoplifted products in the food and beverage market in Australia and high-value liquor is an even bigger target.

Placing this valuable stock in close proximity to the checkout and store exit was the first step in creating a robust theft prevention plan; keeping stock under constant surveillance, whilst ensuring staff are close by to help customers.

Aldi's previous model for theft prevention was a solution that required a key lock. This process meant that the cashier needed to leave their work at the checkout and walk over to the locked cabinet to get the bottle for the customer.

## The solution

We created lockable glass cabinets with seamless product visibility. This allowed the shoppers to see the products perfectly, but in order to make a purchase, checkout staff who are only meters away, can release the locking mechanism using a remote control.

This solution is perfect for the Aldi environment. The checkout is within meters of the liquor zone, so shoppers simply line up in the checkout queue and request what they want. The cashier then unlocks via the remote control, shopper takes the bottle from the unlocked cabinet, and then back to the checkout to make their purchase. Easy for both retailer and shopper alike!

The remote lockable cabinet solution's biggest benefit is that it enables staff to keep products under their control, whilst not needing to move from their checkout station.

Talk to us about creating a bespoke retail solution that keeps both product security and shopper at top of mind.



Read more about **Security Solutions for Retail Displays**

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